

## education

**SAVANNAH COLLEGE OF ART AND DESIGN** Savannah, GA  
2022-2023 | Bachelor of Fine Arts in Graphic Design  
GPA: 4.0

**NEW YORK INSTITUTE OF TECHNOLOGY** New York, NY  
2019-2021 | Bachelor of Fine Arts in Graphic Design  
GPA: 3.78

## work experience

**CONTENT INTERN** Servet Wealth Management  
June 2023 – Present | New York, NY

- Curating visual designs and blog posts centered around personal finance.
- Interpreting financial data to be translated as graphics.
- Assisting in writing content and visualizing data to be sent out to clients.

**MARKETING SPECIALIST INTERN** DoubleVerify  
June – August 2022 | New York, NY

- Received exposure to multiple sectors of the marketing field, including corporate marketing, marketing analytics, and product marketing.
- Assisted the company in its advertising and promotional efforts by writing blog posts, writing copy for and designing social posts, and analyzing the performance of social posts.
- Conceptualized and designed social media content for a large product launch.

**SUMMER APPRENTICE** NYC Department of Education  
July 2017 – August 2019 | New York, NY

- Collaborated with kitchen staff to create an organized method to serve approximately 400 children daily.
- Assisted with meal preparation and inventory control given limited time in a fast-paced environment.
- Implemented daily one-to-one meetings with supervisors to review duties and responsibilities that varied from day to day.

## about me

As an artist, graphic designer, pink enthusiast, foodie, and bookworm I can be described as multifaceted. The aspect of my personality that impacts everything I do, is that I'm a creative in every sense of the word. As a designer, I've been able to apply my creativity to various projects, including the creation of logo designs, marketing materials, and social media content. As an emerging professional passionate about visual communication, I aim to use all of my experiences to inform my creativity and create impactful designs.

## skills

### Software

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Adobe XD  
Rhinceros

### Professional

Social Media Marketing  
Content Development  
Branding  
Production for Print  
Typography  
Copywriting

## awards

**SCAD** Dean's List  
2022-2023

**NYIT** Presidential Honor List  
2020-2021

**Adobe** Certified Professional in Visual Design Using Adobe Photoshop  
2022